

The Recruitment Experts



RealiseYourFuture



Meet James Rowe

Acknowledging the demand for heightened efficiency, innovation, and transparency within property recruitment, The Recruitment Experts was established to combine service delivery, advanced technology and unmatched expertise whilst bringing personality back into recruitment.

Helping to shape the future of recruitment is Managing Director James Rowe, whose wealth of experience in Estate Agency and Property Recruitment has been instrumental in shaping the company's direction.

His proficiency, enthusiasm, and unwavering dedication has helped drive The Recruitment Experts towards its mission of consistently delivering outstanding results. By nurturing lasting partnerships and encouraging people to be their authentic selves James continues to help others realise their full potential.



Realit



A life-changing opportunity

Do you want to earn more money and get rewarded for your efforts?

Would you like to be your own boss, in control of how you do business and with whom?

Do you have a passion for recruitment and a desire to improve the reputation of recruiters across the UK?

If this sounds like you, then becoming a Recruitment Expert could be the next step in your career.

The Recruitment Experts offer a business framework built on a proven track record of experience and success to individuals looking for independence and an increase in earnings.

With our ongoing support and ready-to-go infrastructure you can confidently launch your business with a credible partner's backing, leveraging our expertise and advice for your advantage.

iseYour Future

“Supported by an incredible team, our aligned goals and shared passion encourage me to learn, evolve, and thrive”



Our business is built on a culture of togetherness, kindness and mutual benefit and is guided by our vision, mission and core values.

Our Vision

To revolutionise recruitment across the UK, raise industry standards and improve the public perception of recruiters, making it an aspirational career by helping Recruitment Experts provide a first class service and achieve outstanding results for their candidates and clients.

Our Mission

To provide Recruitment Experts with the training, coaching, mentorship, support and tech needed to help successfully grow their personal brand, build their business and bring the best of industry experts together to create a community of like-minded, market leading recruiters to help and supports each other.



A group of people, including a woman with long red hair in the foreground and a man with curly hair in the background, are laughing together in an office setting. The scene is captured in a candid, joyful moment.

Our Values

We Learn

Always expanding our knowledge, we're committed to professional growth, ensuring we stay competitive through continuous learning.

We Take Action

Our proactive approach to recruitment ensures we make things happen and focus on delivering exceptional results for our clients.

We Believe

Our confidence in our process and purpose fuels us, ensuring our commitment leads to exceptional outcomes.

We Take Responsibility

We're accountable for our actions, shaping our future with high standards and owning our results.

We Care

Our compassion extends beyond business, to our clients, candidates, colleagues, and the broader community, prioritising well-being, environmental sustainability, and the future.

We Love What We Do

Passionate about Recruitment, we approach every day with enthusiasm, a positive, can-do attitude and a smile!

The Future of Recruitment

The Recruitment Experts operate a self-employed model dedicated to the recruitment professional, so you can be confident your getting the right support and expertise to help build your business. We will provide you with the framework needed to get your recruitment company off the ground, and continue to offer ongoing support, along with the best tools, technology, and training to help you become the recruitment expert of choice in your local area.

You're in Control

With the freedom to refine your own recruitment strategy, you decide who you work with and on what terms, allowing you the ability to tailor your fees to reflect the time and effort invested in each placement.

Tools and Technology

We're committed to transforming recruitment through the strategic use of technology. Our outstanding CRM system, coupled with access to leading UK job boards and automated messaging funnels, helps ensure your competitive edge across the industry.

Training and Coaching

With access to 'The Recruitment Blueprint', a comprehensive online training platform designed to share proven systems, processes and strategies, we provide you with the training and continuous support needed to





get your business up and running.

Continuous Support

Our commitment to your success is reflected in our comprehensive support system. From the outset, you'll receive access to weekly Zoom workshops, frequent in-person events, and tailored one-to-one coaching. Additionally, you'll benefit from the expertise of our marketing team, committed to expanding your reach through a catalogue of editable templates, digital assets and direct mail.

Building Your Personal Brand

Your brand, defined by your name and face, holds immense value, which is why we include your personal branding in all marketing to help you become the go-to Recruitment Expert in your area. We'll continuously work with you to help promote and build your brand, retain your clients and attract new business.

A National Network

As part of The Experts Group, our recruiters have access to nationwide self-employed opportunities across The Property Experts, The Lettings Experts, The Mortgage Experts, The Auction Company, and Fine & Country Midlands. With a placement fee of £1,000, you'll always have a home for candidates in search of a higher income, flexible working hours, and a better quality of life.

Rewarding Experience

By managing a select number of clients and utilising the right support and strategies, you can offer unparalleled service and secure exceptional outcomes for both candidates and clients. An approach that promises personal, professional, and financial rewards while fostering a sense of fulfilment that comes from positively impacting the lives of individuals and the growth of businesses.

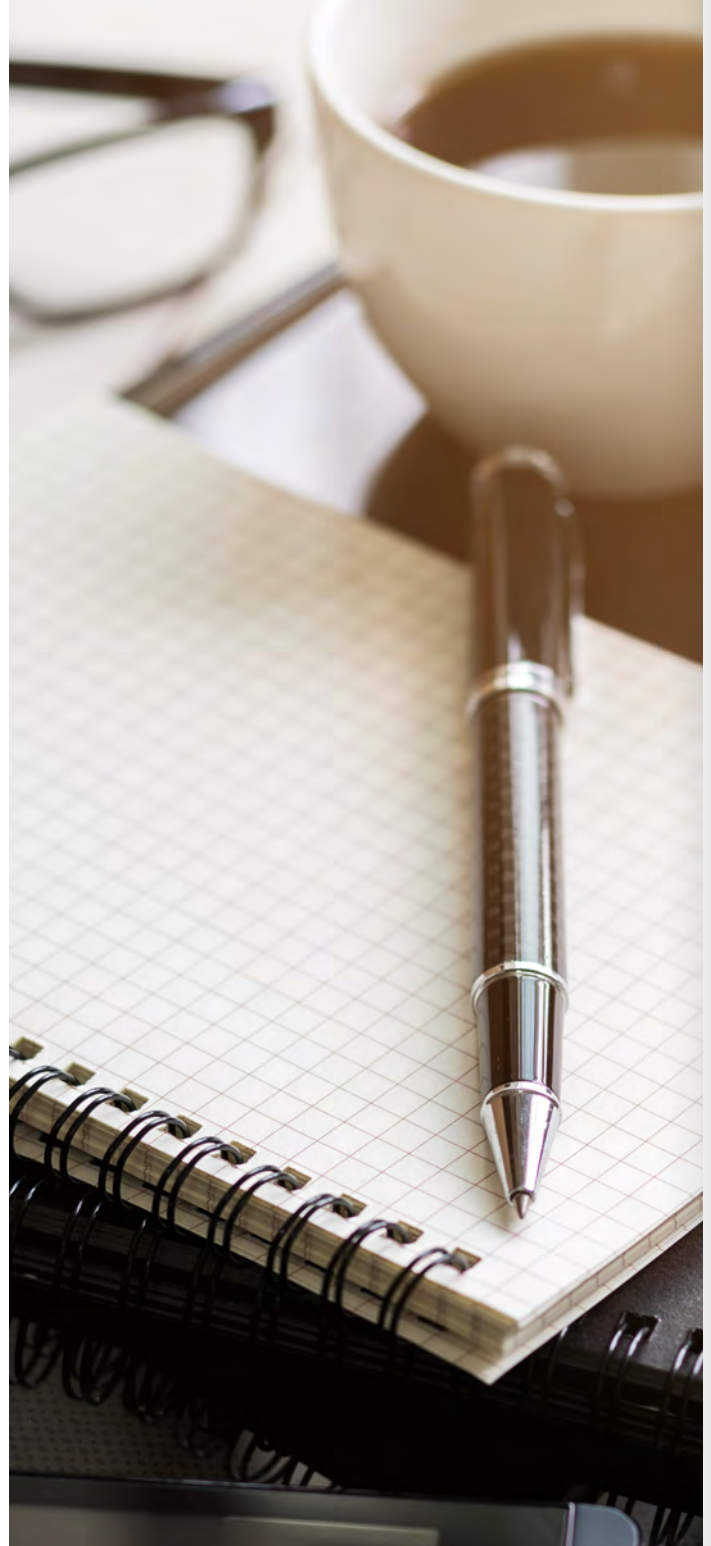
Recruitment

How Much Can I Earn?

The recruitment expert earns 70% of fees generated, so your income depends on your average fee and the number of placements made. For example, placing 2 candidates a month, with an average fee of £5,000 will generate you £10,000 in fees. 70% of £10,000 equates to a monthly income of £7,000 - £84,000 per year.

If your average fee is lower, say £4,000, and you place 3 candidates per month you will generate £12,000 in fees per month. 70% of £12,000 equates to a monthly income of £8,400 - £100,800 per year. You can quickly calculate how much you will earn per month by multiplying the total fees generated (number of placements x average fee) by 70%.

When comparing self-employed recruitment models, partnering with a network committed to helping you acquire more clients, place more candidates and justify charging a professional fee is critical to the long-term success of your business.



Example 1

Average Fee: £5,000

Average two placements a month



24 Placements x £5,000 = £120,000
Total bankings x 70% = **£84,000** Annual Income

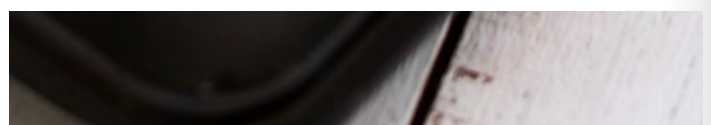
Example 2

Average Fee: £4,000

Average three placements a month



36 Placements x £4,000 = £144,000
Total bankings x 70% = **£100,800** Annual Income



“The Recruitment Experts will provide you with the tools, support, and help needed to be your own boss, earn a great income and achieve your goals”



Our Support Package

Monthly Licence Fee
£150 + VAT

- License to trade under The Recruitment Experts brand
- Access to a CRM system and mobile app
- Microsoft 365 (Teams, Outlook, Sharepoint etc)
- Electronic Signature Services
- Business planning support
- The Recruitment Blueprint's training program
- Regular training sessions, webinars, and events
- Marketing training, support, and customisable assets
- The Recruitment Experts website and microsites
- IT Support and telephone system
- Invoicing and debt recovery support
- Access to The Experts Group Self-Employed Estate Agency and Mortgage recruitment contracts

Support





Platform Fee

£99+VAT per transaction

- Job Boards
- AI Lead Generation
- Client Acquisition Systems
- Email and Mobile Finder
- LinkedIn Job finder

Our Platform fee allows us to consistently find and utilise the best from Job boards, AI and automation tools, offering you only the best platforms for your business.

National Advertising Fund

£25+ VAT per Placement

A national advertising committee made up of Recruitment Experts, will decide how this fund is invested. For example 100 placements per month will generate £2500 per month to be spent on a national campaign to help generate business and increase brand awareness. A contribution of £25 by one agent could result in them benefiting from £1000's worth of advertising.

The Experts Foundation

£25 per Placement

It is important we 'give back' to society and our communities. For each placement £25 will go to The Experts Foundation. Each year the money will be distributed to charities nominated by the Experts Group. The company will match the donation, so £50 per placement will go to a good cause.

A Perfect Match

We are looking for like minded individuals (or partnerships) interested in starting their own business who share our vision to elevate standards across the recruitment industry, through exceptional service delivery, candidate management, and client support.

Values

Living by our core values is crucial, not just recommended. They are the cornerstone of The Recruitment Experts' ethos, defining who we are and directing how we behave.

Personal Branding

Embracing a mindset open to learning and adapting to new technologies is essential for success in today's industry, which is why our experts must grasp the significance of building a personal brand through marketing, video content, and social media.

Qualities

We are in search of entrepreneurial, ambitious, and hard-working high achievers, with a positive and progressive attitude to join our network of successful professionals.

**If this sounds like you,
get in touch today!**

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The Recruitment Experts

